



Who Is Stacy Karacostas, and Why Should You Listen to Her?



Stacy Karacostas is a woman on a mission to help other savvy entrepreneurs discover how to market and grow their businesses and still have life! A Practical Marketing Expert, reformed copywriter, and Business Lifestyle Architect with five previous businesses under her belt, for years she's been hot on the path to helping others and making a good living without working 60-70 hours a week (or even 40!).

Often accused of having way more fun than entrepreneurs should be allowed, Stacy firmly believes that a big part of business success lies in loving your life. Now, with *The Unchained Entrepreneur*, she's bringing her savvy, sassy, down-to-earth secrets for creating "Success without Shackles" to burnt-out entrepreneurs worldwide.

Her clients regularly see up to a 300% increase in their own sales and conversions by following her advice—without working harder. In her last business, SuccessStream Sales and Marketing Solutions, Stacy increased revenues by 50% *annually* while reducing her work hours by 30%!

In 2008 SuccessStream won 2nd Place in the "slacker-friendly category" of StartUp Nations 100 Best Home-Based Businesses contest. In 2009 her free report "The 7 Deadliest Marketing Sins...Are You Guilty?" was ranked #11 of 50 Free Business Books You Really Need to Read by onlineschools.org. In January 2010, her syndicated blog marketing-junkie.com was voted one of the top 50 independent small business blogs by konektor.com.

When Stacy's not busy with her business, you can find her enjoying life by kayaking, skiing or biking in the mountains around Seattle (and beyond) with her hubby and happy dog. Or dancing and indulging her interests in travel, ethnic foods and foreign languages...Plus regularly laughing at her own bad jokes.

Stacy's practical words of marketing and business building wisdom have been featured in the following print publications:





Stacy has been interviewed on these radio shows

Riches in Niches Radio

Waiting for Jack Radio

Secrets of Successful Women Entrepreneurs Radio Show

The Mommy Mentor Radio Show

The Small Business Report with **Paul Casey** on KKNW AM 1150

“Open for Business” on Montana radio <http://kmmsam.com>

<http://www.smalltownmarketing.com/Radio/tom1232009.mp3>

Stacy’s tips and articles are regularly featured on these Websites

- StartUpNation.com
- ToiletPaperEntrepreneur.com
- DuctTapeMarketing.com
- Runningyourbusiness.com
- lowesforpros.com
- WebProNews.com
- SmallBusinssNewz.com

Stacy has been a featured speaker for these organizations and events

- Seattle Design Center
- Association of Web Entrepreneurs
- Savor the Success Fireside Chat
- Glazer Kennedy IBA Meetings
- BSETC Summer Speaker Series
- Northwest Builders Show
- Bizsummits.com
- Seattle SCORE
- City of Tacoma Office of Economic Development
- University Way Office of Economic Development
- Snohomish County Tourism Bureau
- eWomen Network
- North Seattle & Everett Community Colleges
- Seattle, Bellevue, South Sound and Thurston County WNETs
- Women’s Business Exchange
- King County Master Builders Association
- More than 30 Rotary Clubs and Chambers of Commerce